White Canvas Pumps, QOC

This store draws the trade by the superiority of its Shoes, the fairness of its Shoes and excellence of its Shoe service.

It's worth a walk to get a pair of these Shoes at this price, and every woman who has an eye to economy, without sacrificing good quality and style, should see our White Canvas

Economy is not purely a matter of price, but also of value. True economy lies in getting the most for your money. That is what the King offers you.

White Canvas Pumps,



They Have Style Quality and Value

Long Island, is now at Bay Head, and will go from there to Narragansett Pler with Mr. and Mrs. Andrew Steven-son to their cottags on the shore.

son to their cottage on the shore.

Miss Royall will also visit Newport during the season, and will not return to Richmond before the autumn.

Mr. Stevenson is a grandson of Andrew Stevenson, the United States Minister to England from 1836 to 1841, and his wife is a writer of ability.

Dance at Hon Air.

Richmond society was well represented at the delightful dance which marked the formal opening of the Bon Air Country Club last Thursday evening. The club flower—dalsies—decorated the hall in profusion, and the club presented a charming appearance.

the club presented a charming appearance.

Among others, the guests of the club were Mrs. James Wilson Hall, of New York, who is visiting her parents, Mr. and Mrs. Adamson; Mrs. W. M. Cary. Misses Virginia Chesterman, Elly Cary. Misses Virginia Chesterman, Elly Cary. Misses Virginia Chesterman, Elly Cary. Mender Coulpener, Dallas Lee, Nora Weisiger, Juliet Taicott, Cary Talcott, Sarah Talcott, Mary Patterson, Patty Hobson, Helen DeWitt Adams, Edward Harrison, Neville Montague, Percy Montague, Lewis Harvie, Thomas D. Neal, Jr., R. W. Bargamin, Charles S. Baker, Curry Fairlamb, Charles Shield, Erskine Hazard, John D. Blair, Jr., Basil Muse, Ernest Allan, Louis Larus, William Price, Edward Ainsile, James Adams, Edward Gwatkins and Dr. B. C. Willis, Miss Fenruley Returns to Fugland. Mr. and Mrs. H. B. Taylor enter-

Mr. and Mrs. H. B. Taylor enter-tained a number of their friends on Wednesday evening, June 30, in honor of their niece, Miss Mary Fearnley, of Nottingham, England, who has been visiting them for the past nine months.

Miss Fearnley leaves Saturday for New York, and salls for home the Wednesday following on the steamer Lucania. Her departure is regretted by the many friends she has made

by the many friends she has made while visiting here.

Miss Faulconer to Visit Seashore.

Miss Hazel Faulconer, who returned on Friday from Petersburg, where she attended the Clayton-Beasley wedding

attended the Clayton-Beasley wedding and reception, left yesterday for Ocean View. She will visit Mrs. Jennings, in Norfolk, and Miss Margaret Phillips, at Buckroe Beach.

Refurned from Norfolk.

Miss Mary Myers, of 522 West Grace Street, is home again after a delightful stay of eight weeks with relatives in Norfolk and at Virginia Beach.

In and Out of Town.

Miss Mary Carter Anderson leaves this week for Buckroe Beach.

Miss Mary Urner and Miss Anne Urner are visiting Dr. and Mrs. W. J. Young in their home on Main Street, Danville.

Mr. and Mrs. Samuel T. Pulliam.

Misses Hobson are spending the summer months at their country place in Goochland county.

Miss Aline Jennings is the week-end guest of Mr. and Mrs. Harry Eicholberger at their home at Chester, and will remain with them over the Fourth.

Mrs. J. E. McCullough, of Baltimore, has returned home after a pleasant visit to her cousins, Mr. and Mrs. H. J. Mescoe.

Miss Eleanor Gwathmey will spend wo weeks at the seashore with Mrs.

Mrs. Jeffrey Montague and her li

tie on, Ludwell Lee Montague, and her lit-tie on, Ludwell Lee Montague, let Friday to spend the summer with Mrs, Montague's father, Major Thomas S. Tallaferro, in his home in Glou-cester county.

Mr. and Mrs. Kruse and son, Edgar, re visiting friends an Brambleton,

Miss Lillian Binford is the house guest of Mrs. Henry Brooke Gilpin, at her country place, Kentmere, in Clarke county. Mrs. Glipin has been enter-

ion, Hanover county,

Women's Low Shoes

\$1.79

senting manufac-turers' samples and broken lines of our regular stock. cluded are Oxfords, Gibson, Two-eve Ties and Ankle Pumps, in patent, tan and dull kid; from \$2.50

At 50c At 79c Tennis. The thing

We have Men's White Canvas Low Shoes here in all makes. Big values. Moderately priced.

for the little fellow

Children's White Canvas 'Mary Jane' Pumps and Shoes

For Boys and Sandals; here in all cuts and makes. Great values; worth up to \$1.25. Sizes



SOCIETY ...

THE Fourth of July, being celebrated this year on Monday, atforos occasion for many pleasant house parties at country places, and house parties at country places.

The Fourth of July, being celebrate and mountains, and house parties at country places, and house parties at country places, and house parties at country places.

The Fourth of July, being chief and house and place parties at country places, and house pa

THE STORE THAT SAVES YOU MONEY

Annual Inventory Sale of Fine Furniture and Home Furnishings

AT 25% OFF PLAINLY MARKED PRICES

The Furniture values at this Inventory Sale have never been duplicated. Come quick for them, however, as the sale lasts but a short time. This sale is not the usual sort of reduction sale—it is decidedly unusual, in the fact that the offerings are greater, the prices lower and the opportunity great. We illustrate below a few of the many bargains.



Buys this Solid Oak Box Seat Din ing Chair; strong and durable and nicely fin-

98c

Solid Oak Wood Seat Dining Chair, worth \$1.50.

Refrigerators \$6.50 to \$50.00

style to suit your taste.



This Very Pretty 8-inch Near Cut Glass Bowl on Monday

New Method Gas Ranges

They're Different. Saves You 25 Per Cent, in Gas Bills

unrivaled, far in advance of allother makes To see it makes it easy It has every improvement known in the manufacture of Gas Ranges. Don't buy a Ga's Range until vou

\$10.50 buys this Elegant White Enameled

Iron Bed. A new neat design, and usually sells for \$15.00.

Others from \$1.98 to \$30.00. Brass Beds from \$16.50 to

Matting Rugs

6x9 Jap Matting Rug, \$1.98. 9x12 Jap Matting Rug, \$3.98. 6x9 China Matting Rug,

9x12 China Matting Rug, \$5.50.



A Gigantic Sacrifice Sale of Go-Carts

Embracing Our Entire 1909 Line

\$7.50 Collapsible **\$4.50** Go-Cart, 1909 design \$9.50 Sturgis Collapsible Go-Cart .. \$6.75

\$12.00 Allwin Collapsible Go-Cart... \$8.50 \$12.50 Reed Go-Cart, roll sides, latest gear. \$5.75

\$16.00 Go-Cart, well built and fitted with latest at- \$8.00

Body Folding Go-Cart, latest 1909 gear; best rub-ber tires. Reduced to \$7.50

\$22.00 Go-Cart, one of the smartest models shown y e a r. Reduced \$11.75

\$35.00 Genuine English Perambulator, upholstered in the best leather; finest springs and most up-to-date \$20.75



Buys This

leather; guaranteed.



69c buys a Very Neat Porch

Covered in imitation

SPECIALS

sells for \$4.50.

\$1.50 buys a Solid Oak Cobbler Seat Rocker; worth \$2.50. \$2.98 buys a Burrows Fold-Card Table that usually

89c buys a Neat Fire Screen, filling of silkoline.

Money

LI Land

Let Us Figure It Out For You

The Mark of Refinement

Women of cultivated tastes are not always to be envied. Unless a well-filled purse accompanies such taste, the refinements prompted by it are many times prohibited.

This is not the case with footwear, however, for the beautiful, luxurious Patrician Shoes are designed to suit the needs of women whose critical sense of beauty and ease is coupled with a more or less restricted expenditure.

> **PRICES \$3.50 AND \$4.00 PAIR** THE WORLD OVER.

Seymour Sycle, 11 West Broad St.

Mrs. Philip Powers is spending the week-end in Gloucester county at Mrs. Williams's country place. aining her guests delightfully, a large Norfolk, was a guest at the Smith parn dance being one of the features Mis. and Mrs. Samuel T. Pulliam, William Todd Pulliam, Miss Elizabeth Pulliam, Mrs. John Wyatt and children. Janet and John, Mr. and Mrs. A. L. Richardson, with Archie Lee Richardson and William Richardson, are spending the summer at the residence of Mrs. Charles Goodloe, at Verdon, Hanover county. of the week at Kentmere.

Mr. and Mrs. John Montague will Mrs. George Minor Meredith, of spend the summer at Milboro Springs

Fisher wedding last week.

WHEN there is sickness in the house an Extension Wall Set on your. Bell Telephone is not only the

greatest possible convenience, but an absolute necessity. At all other times the Extension adds to the pleasure and comfort of the entire household.

\$1.00 PER MONTH IN RESIDENCES

Call Contract Department

SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY OF VIRGINIA



daughter of Mr. and Mrs. Meredith Montague, of New York, who is now their guest.

Mrs. Mildred Clarke left yesterday to visit friends in Christiansburg. Miss Marie Lightfoot and Miss Eliza

beth Fisher are spending July on the New England coast. Mrs. John Lancaster and Misses Mary and Edmonia Lancaster are at Green field, in Charlotte county,

Mr. and Mrs. H. C. Carfer, of this city, have been visiting friends in Norfolk.

Captain G. P. Welsh, of 200 East Franklin Street, and Miss Welsh have gone to the Pacific Coast, via Denver, Los Angeles, San Francisco and Seattle. They will also visit Yellowstone tie. They will also visit Yellowstone welling Reduces Fever. All Druggis, 25c, to \$1.00

Miss Rena Glazebrook and her brother are visiting near Lawrence-

Mrs. Robert M. Kent, Jr., and chil-

They will be accompanied by their dren are on a visit to Mrs. Kent's granddaughter, Miss Emily Montague, old home, near Lexington, Ky. Miss Lucy Witt is visiting Miss Meacham, of Brooklyn, in the White Mountains.

R. B. Wilson and family have gone to Waynesbore for the summer.

Children Cry

FOR FLETCHER'S CASTORIA

GRASSWIDOWER'S TRAIN TO RICHMOND

Friends of William Oppenheimer, who has been quite ill with fever, will be glad to know that he is convalescent.

Miss Lucy Heth, of Washington, who has been visiting friends in Ginter Park, is now the guest of Rev. and Mrs. Landon R. Mason.

Genetic C. R. Welts at 200 N.

PRO-PHY-TOL

